



**The 7th International Conference on Business and
Management Research**

***Joint conference University of Economics Ho Chi Minh city (UEH)
and Universitas Indonesia (UI) Supported by ABEST 21***

"TRANSFORMING LOCAL AND REGIONAL NETWORKS INTO SUSTAINABLE GROWTH"

CALL FOR PAPERS

Dear Colleagues,

We invite you to submit your original and unpublished papers to the 7th *International Conference on Business and Management Research* which will be held for a whole day on **16th November 2012** at the University of Economics Ho Chi Minh City (UEH), in Ho Chi Minh city, Vietnam. This conference provides a venue for scholarly interactions among academics, researchers, representatives from industry and government. The theme is focused on areas of Finance, Banking, Capital market, Accounting, International business, Economics, Marketing, Organization/HRD management, Innovation management, General management, Management of Information systems, and Regional economic integration and Competitiveness.

All papers must be written in English. The paper abstract will be emailed to Mrs. Ung Thi Minh Le (ungle@ueh.edu.vn), or Mrs. Dang My Dung (dmdung@ueh.edu.vn) before **30th June 2012** for review process. The organizing Committee will notify the applicants shortly after the initial review. Selected papers will be considered to publish in a special edition of Indonesian Capital Market Review, The South East Asian of Management, ASEAN Marketing Journal and UEH Journal of Economic Development. Manuscripts must be submitted by 31st October, 2012 to ungle@ueh.edu.vn for the Proceedings and distributed to all conference participants.

We look forward to seeing you at the conference "*Transforming local and regional networks into sustainable growth*" in Ho Chi Minh City, Vietnam. Please see the attached Poster of Call for Papers for more details.

Assoc. Prof. Nguyen Trong Hoai, Ph.D.

The Conference Steering Committee

UEH Vice President